



## CONNECT TO TRUSTED LOCAL SERVICES

### WHO WE ARE

Rada is a young Vietnamese company started in 2016 to help families connect to local trusted services through an O2O (Online to Offline) platform based on mobile, AI & GIS technology. Rada currently has a network of 2,500 service providers, 50,000 active users and processes nearly 1,300 transactions monthly. Rada was awarded the highest prize for a Startup in The Vietnam IT Talent 2017 contest.

Rada is currently seeking VC funding to grow and expand its business to cover all of Vietnam's main provinces in 2018 and to find partners beyond Vietnam.

### WHAT WE DO

Rada has built a platform and maintains a network to facilitate and revolutionize the way service bookings and communications between users and suppliers work.

#### Users:

- Instantly get connected to local professional services.
- Clear the fear of non-transparent transactions.
- Interact with the service providers before and after using the service.
- Keep up with good prices and promotions.
- Save time, money and energy.

#### Service providers:

- Get in touch with the everyday needs of users around your location.
- Increase income and fill gaps in resource utilization.
- Standardize your services using state of the art technology.
- Update your promotions campaigns to potential customers.
- Take better care of your customers.

### BASIC INFORMATION

- Founding date: 1, January 2016
- Number of Employees: 10
- Main service categories: 10 (Home appliance repairs; House repair services; IT services; Health Care services; Warranty services; Consultancy Services; MotorBike/Car services...)



### RADA JOINT STOCK COMPANY

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